

The Building BLOCK



An e-newsletter
of the
J. D. McCarty Center

Gutter Dance V Scheduled for Thursday May 8th

Uwe von Schamann, director of development for the McCarty Center, has announced that Gutter Dance V, a charity bowling event, will take place on Thursday, May 8, at Sooner Bowling Center in Norman.

"This event has been a hit from year one," said von Schamann. "People had such a good time and people don't mind spending money at a charity event when they are having a good time and they like the cause."

The first year Gutter Dance earned the hospital \$1,900. Gutter Dance IV earned \$7,500. The target for Gutter Dance V is \$10,000.

The formula for this successful event has remained unchanged since its inception, but there has been some minor tweaking to make it better.

The evening starts with registration and dinner for the bowlers. This year's dinner is being provided by RibCrib BBQ & Grill. Spectators can buy a dinner ticket for \$10 per person.

"The great thing about this event is that you don't have to be a bowler to join in the game and have fun," explained von Schamann. "In fact, we have a way for bowlers to get some help in raising their scores."

With the help of Mandy Haws, manager of Sooner Bowling Center, bowlers who find themselves spending too much time with their bowling ball dancing in the gutters will have a chance to buy a ringer...a local king pin with a very high bowling average. A ringer coupon may be purchased for \$10. There is a limit of two coupons per bowler. The coupon may be used at anytime during the two game tournament.

Another great thing about this event is that almost no one goes home empty handed. There are door prizes. And there are prizes given away to anyone making a strike when a color headpin appears.

Trophies are awarded to first, second, third and last place teams. There is also a contest for the best bowling team shirt design.

The highlight of the evening is the 7-10 split roll off. The top ten individual bowlers get one chance to make a 7-10 split. In the past years bowlers have had a chance to win a SeaDoo, a boat and car. This year is no exception. Marc Heitz Chevrolet is once again putting up a 2008 Chevrolet Cobalt for making the 7-10 split.

"To date no one has picked up the split, nor has anyone really come close," said von Schamann, but we believe it's just a matter of time before some lucky bowler makes the split. This could be the year."

The entry fee for the Gutter Dance V is \$200 for a team of four. Lane sponsorship is available for \$100. A combination of team entry fee and lane sponsorship is only \$250.

Entries are limited to the first 23 teams with a completed entry form and check received by Friday, May 2. von Schamann suggests that you don't wait to enter. This event has been a sellout for the last three years.

For more information about Gutter Dance V or to receive an entry form contact Uwe von Schamann at 405.307.2804 or uschamann@jdmc.org.





Maria Greenfield, OTR/L
Director of Occupational Therapy



Clinical Notes from Occupational Therapy

by Maria Greenfield, OTR/L
Director of Occupational Therapy

EVERYONE has sensory issues!

Yes, everyone. Over the years, most of us have learned strategies that get us through sensory stress times or help us to avoid them altogether. Some of these strategies are even socially appropriate. And, I'm willing to bet, most if not all of these strategies are unbenownst to you as you are using them because they are so ingrained in your daily lives.

The sensory system is made up of the five classic senses: vision, auditory, touch, olfaction and taste, plus the sense of movement (vestibular stimulation) and positional sense or proprioception.

A newborn is an unfinished bundle of nerves. The nervous system is far from mature. As we grow and develop we encounter sensory stimuli continuously. A crying infant is usually cradled and rocked which provides deep pressure and vestibular, or movement stimulation. Typically, this has a calming effect.

A toddler reaches and grabs everything in sight. Typically, anything they can pick up goes directly into the mouth where intense sensory receptors are located. This is how a child instinctively gains more information about that item. As adults we have "learned" not to put everything in our mouths, usually because granny smacked us every time we did.

A school age child chews pens or pencils, rocks back in their chair, talks or stands up to stay alert in class. All of these are motor activities and typically keep us alert. On the other hand, because everyone's sensory system is unique, these activities can be calming. Sensory behavior is unconscious and can be misconstrued as "being bad", often causing notes to go home to mom and dad.

Adults are typically driven to conform to societal rules and choose strategies that will not get them fired, teased or even beat up by an intolerant stranger. For example, some people drink coffee, not a motor activity as much as a stimulant to

increase alertness, but just try to get through your day with a steady emotional presentation without it.

Sensory Integration Dysfunction (SID).

SID, also known as sensory processing disorder, is a neurological disorder that causes difficulties in the processing of information from the sensory system. The body still senses, but the brain misinterprets the stimuli, usually causing distress or confusion. It may trigger a fight or flight response or a shut down/avoidance response. When the misinterpretation is severe enough, it interferes with our performance of activities of daily living. SID can occur at any time throughout life, with or without trauma. Many adults automatically, or with just a little help adjust their lifestyle or add strategies making it possible to function daily. Children tend to have a smaller experience base from which to draw a response or course of action. Guidance and experience is necessary to teach them functional and appropriate responses.

SID is most often recognized when young children begin school. The environment changes. Rules and structure are imposed that cause children to have extremely high interpretation demands placed on their still young sensory systems. How the child reacts, as well as how individuals close to the child react, teaches them volumes.

Children learn very quickly what works and what does not work to make their own bodies feel good. Running non stop for 16-hours a day may be what it takes for a young child to feel "right", but it does not help mom, dad or the teacher feel "right". Excessive chewing, spinning, rocking, bumping into people or objects forcefully, uncoordination, decreased response to pain, inconsolable crying or laughing, even sleeping may all be signs of SID. Just about any behavior performed frequently enough to significantly interfere with daily activities can suggest a need for sensory evaluation and possible treatment.

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Fire Recruits Answer the Call for the McCarty Center

Oklahoma City Fire Department recruit class 071 answered a call for the McCarty Center. The fire department recruits delivered toys, games and sports equipment to the pediatric rehab hospital for children with developmental disabilities.

"I had asked Uwe (von Schamann, director of development for the McCarty Center) to do a motivational talk for our recruits," said Major Andy Munsey, of the Oklahoma City Fire Department Training Division. "As a result of his talk, the recruits decided that they wanted to do something for the kids at the McCarty Center."

"I keep a wish list of items that the six hospital units need or would like to have, but don't have a budget for," said von Schamann. "When people ask me how they might help the McCarty Center I show them the wish list. The items on the list range from DVD movies to board games to coloring books and markers to story books."

Oklahoma City Fire Department recruit Tony Sousa, age 26, offers a fire rescue truck to J. D. McCarty Center patient Jeremy Joyner, age 3, from Pauls Valley, Oklahoma. Sousa was one of eight fire department recruits representing the 50 members of recruit class 071 who answered the call for assistance by acquiring and delivering games, toys and sports equipment to the McCarty Center.

Eight recruits representing the 50 members of the fire department's recruit class 071 made the delivery to hospital unit number three here at the McCarty Center. The average age of recruit class 071 is between 25 and 30. The class was scheduled to graduate on March 14, at the end of 19 weeks of training.

"There are many ways for groups and individuals to become involved in helping the McCarty Center," von Schamann said. "There is something for everyone. It ranges from a major capital campaign donation to one item off a wish list. Regardless of the size of the contribution, each one is appreciated and each one helps the kids at the McCarty Center."



Gutter Dance V

A charity bowling event scheduled for May 8 at the Sooner Bowling Center, 550 24th Avenue in Norman. Cost is \$200 per four person team. For more details, contact Uwe von Schamann at 405.307.2804 or uschamann@jdmc.org.

The Norman Conquest

This is a bicycling event sponsored by the Norman Bicycle League to benefit the McCarty Center scheduled for Saturday, July 19. The event will begin and end at the McCarty Center. For more information visit www.bicycleleague.com/normanconquest.

OMCA Golf Tournament

This will be the 23rd annual golf tournament in support of the McCarty Center. It is scheduled for Monday, September 8 at the Twin Hills Golf and Country Club in Oklahoma City. For more information contact Rick Moore at 405.236.2248.

Coves Men's Golf Association Celebrity Golf Scramble

This is the 3rd annual celebrity golf scramble scheduled for Monday, October 6 at The Coves Golf Course on Bird Island on Grand Lake. Cost is \$400 per four person team. For more information visit www.golfer4kids.com.

Kappa Klassic Golf Tournament

This is the 10th annual golf event hosted by Kappa Kappa Gamma sorority from the University of Oklahoma. A date hasn't been set at this time, but it's traditionally held in October at the Jimmy Austin University of Oklahoma Golf Club. For information contact Sarah Shill at 817.614.6629 or at shill@ou.edu.

The Building BLOCK

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Sensory Integration Dysfunction

Treatment can include a structured sensory “diet” to be carried out by parents, caregivers and teachers to support and guide a child with sensory activities mixed throughout their daily required activities to create an even emotional state, filter out unimportant information and react with appropriate responses.

Outpatient treatment provides a child with sensory experiences in a protected and structured environment. The therapist sets up activities guided by the child’s determined needs. The key to successful treatment is to incorporate challenges within the child’s boundaries or thresholds while gently expanding those limits.

The McCarty Center offers occupational therapy, physical therapy and speech-language evaluations for SID in a state-of-the-art pediatric rehab hospital complete with a dedicated sensory integration lab designed to provide sensory input with the patient’s safety in mind.

KoC Donate to Camp ClapHans Scholarship Fund

James Robb, community director for the St. Thomas More Knights of Columbus Council 8523 in Norman, presented a check to the J. D. McCarty Center for more than \$300.

The check represented proceeds from the Knights of Columbus annual Tootsie Roll candy drive. The St. Thomas More Knights of Columbus have been supporting the McCarty Center for the past 10 years. Accepting the check on behalf of the McCarty Center was Uwe von Schamann, director of development for the pediatric rehab hospital.

“We really appreciate the long term commitment the Knights of Columbus has made to the McCarty Center,” said von Schamann. “This donation will go into our



Uwe von Schamann (right), director of development for the J. D. McCarty Center, accepts a check for \$333 from James Robb, community director for the St. Thomas More Knights of Columbus Council 8523 in Norman. This is the 10th year that Council 8523 has donated some of the proceeds from their annual Tootsie Roll candy drive in support of the McCarty Center.



Jim Richichi (right), of the St. Joseph Knights of Columbus Council 12819 presents a check to Uwe von Schamann, director of development for the McCarty Center, in the amount of \$263. The money will go into the Camp ClapHans Scholarship Endowment Fund.

Camp ClapHans summer camp scholarship fund. This fund will be used to provide camp tuition scholarships to campers when our summer camp opens.”

In addition, the Camp ClapHans scholarship fund received a boost from the St. Joseph Knights of Columbus Council 12819. Jim Richichi representing the St. Joseph Knights of Columbus presented von Schamann a check for \$263.

NFL Charities Give Grant to McCarty Center Foundation

David Krichavsky, director of National Football League community affairs, has notified the J. D. McCarty Center Foundation that it has been awarded a grant in the amount of \$5,000.

The McCarty Center Foundation was founded in 2000, to support the programs, services and capital needs of the hospital.

Uwe von Schamann, director of development for the McCarty Center and former NFL player with the Miami Dolphins, said the grant would be applied to the Camp ClapHans scholarship endowment fund.

Camp ClapHans is a summer camp project of the McCarty Center. The camp will be located in the southwest corner of the McCarty Center campus along the west shore of an 18-acre lake. At this time enough money has been raised to begin phase one of the camp construction. Groundbreaking for phase one is anticipated to be sometime this year.

“The scholarship endowment fund is an important element of the Camp ClapHans project,” von Schamann said. “The high cost of medical care for a child with developmental disabilities makes it financially difficult for many parents to send their children to a summer camp. Being able to offer scholarships for some portion of the camp tuition, based on the families ability to pay, makes bringing a summer camp experience to some children closer to being a reality.”

University of Oklahoma

Price College of Business Students Deliver Profits to Camp ClapHans Scholarship Fund

Camp ClapHans, a summer camp project of the J. D. McCarty Center, was the beneficiary of a University of Oklahoma business school project that not only taught business students how to set up a business, select a product and market it successfully, but put \$13,895 into the Camp ClapHans scholarship endowment fund.

Business majors participating in the University of Oklahoma's Michael F. Price College of Business Integrated Business Core (IBC) class during the fall semester of 2007 were divided into four companies. Each company selected a not-for-profit agency to support through the profits generated by their efforts. The Sleep Sooner Company selected the McCarty Center as its not-for-profit agency.

Acting as representatives of the 22 member Sleep Sooner Company, Amy Herritt, junior marketing major from Oklahoma City, and Heath Thompson, junior energy management major from Ada, recently presented a check to Uwe von Schamann, McCarty Center director of development, for the proceeds of last semester's project.

The Sleep Sooner Company's product selection was a crimson and cream jersey knit throw. Imprinted on the throw was a football with the OU logo and the words "Before there was a state, there was Oklahoma football." The throw also had the Oklahoma Centennial logo on it.

For those of you who are wondering, Oklahoma football began in 1895, twelve years before statehood.

The Sleep Sooner Company sold 1200 units of their product at \$35 each. These students placed first in their class in gross sales and second in gross profit.

The IBC class is the introduction class for upper division course work for business majors. Approximately 100 students participated in the fall semester course. The class is composed of junior and

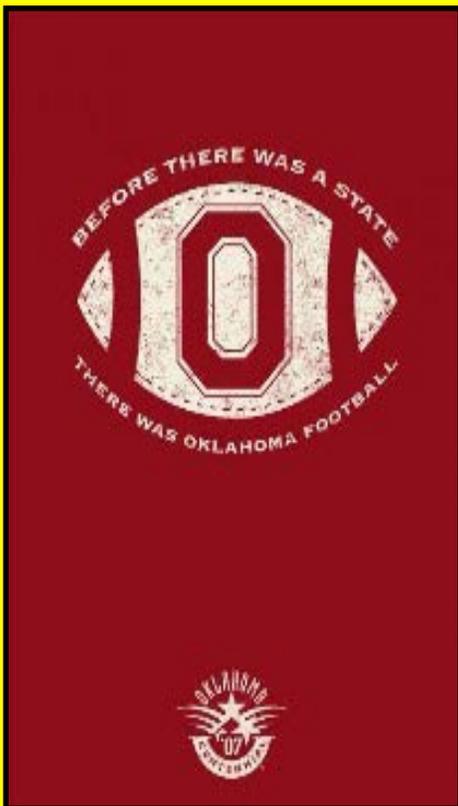
senior business students.

Camp ClapHans is named in honor of Sammy Jack Claphan, an OU student-athlete who played offensive tackle for the Sooners (1974-1978) and played professional football for the Cleveland Browns and San Diego Chargers.

When Claphan retired from the NFL, he returned to Oklahoma where he became a special education teacher in his hometown of Stilwell. Claphan died unexpectedly in 2001 at the age of 45.

Camp ClapHans will be built in the southwest corner of the McCarty Center's 80-acre campus. It will be located near the western shore of an 18-acre lake on the property. Initial concepts for the camp have been completed by gh2 Gralla Architects in Tulsa. The next phase of development will be costing out the camp and preparing detailed plans for the camp structures.

The building of a camp scholarship endowment fund is an important element of building Camp ClapHans according to von Schamann. "The high cost of medical care for a child with developmental disabilities makes it financially difficult for many parents to send their children to a summer camp," explained von Schamann. "Being able to offer scholarships for some portion of the camp tuition, based on the families ability to pay, makes bringing a summer camp experience to some children closer to a reality. The support from this IBC class project is a large investment toward building up our scholarship endowment fund," he concluded.



The Sleep Sooner Company sold 1200 units of this jersey knit throw at \$35 each. The company placed first in their class in gross sales and second in the class for gross profit.



Uwe von Schamann (left), director of development for the J. D. McCarty Center, shows plans for the layout of Camp ClapHans to Heath Thompson and Amy Herritt. Thompson, a junior energy management major from Ada, and Herritt, a junior marketing major from Oklahoma City, had just presented a check to von Schamann for \$13,895 that will be invested into Camp ClapHans summer camp scholarship endowment fund. Thompson and Herritt were members of OU's Price College of Business Integrated Business Core class that sets up student companies that market products and support a non-profit agency with the profits during the semester long course.



Uwe's Corner



with Uwe von Schamann

Director of Development

First, I would like to thank the Social Workers Association of Tomorrow at Northwestern Oklahoma State University for hosting a spaghetti dinner and silent auction on February 21, in Woodward to benefit the McCarty Center.

Thank you for asking me to be your guest speaker. What an amazing night it was. Not only was the event well organized, but the dinner and silent auction also raised almost \$5,000.

The money will go towards the Camp ClapHans scholarship endowment fund. The fund will provide scholarship assistance for families that can't afford to send their kids to a one-week camp experience at Camp ClapHans.

Camp ClapHans is a summer camp project of the McCarty Center that will be built on the southwest corner of our 80-acre campus. Ground breaking for the camp is expected to be sometime this year.

It's spring time. That means our annual fundraising events are about to kickoff. The first event coming up is Gutter Dance V, our fifth annual bowling event at the Sooner Bowling Center. It is scheduled for Thursday, May 8.

We have a new event on the calendar this year. The McCarty Center will be hosting the 13th annual Norman Conquest bicycle race sponsored by the Norman Bicycle League. The event is scheduled for Saturday, July 19.

Going into the fall it will be a series of golf tournaments benefiting the hospital. First on the list is the Oklahoma Municipal Contractors Association's 23rd annual tournament held at Twin Hills Golf and Country Club in Oklahoma City.

Next on the schedule is the 3rd annual Coves' Men's Golf Association Golf Scramble held at the Coves Golf and Country Club on Bird Island in Afton, Oklahoma.

Finally, there is the Kappa Klassic, sponsored by Kappa Kappa Gamma sorority at the University of Oklahoma. Traditionally, this event has been held at the University of Oklahoma Jimmy Austin Golf Course. No date has been set at this time. Watch the hospital's web site for a date and location confirmation.

In Memory of

In 2007, donations were made to the McCarty Center to honor of the following individuals:

Margo Upthegrove

Norman, Oklahoma

Dick Roberts

Norman, Oklahoma

Sara Yost

Perry, Oklahoma

Ray Newman

Oklahoma City, Oklahoma

Tax Deductible Donations

We are a 501 (c)(3) not-for-profit hospital. Donation checks may be made out to the J. D. McCarty Center or the J. D. McCarty Center Foundation. The IRS has designated these donations tax deductible.

For questions about supporting the McCarty Center, contact Uwe von Schamann, director of development, at 405.307.2804 or uschamann@jdmc.org.

Donation Card

Thank you for your support of the programs, services and capital building needs of the J. D. McCarty Center. Please fill out this card, cut it out and mail it along with your check to Uwe von Schamann, Director of Development, J. D McCarty Center, 2002 East Robinson Street, Norman, Oklahoma 73070.

Make your check payable to: J. D. McCarty Center Foundation

(Please Print)

Donor's Name: _____

Address: _____

City: _____ State: _____ Zipcode: _____

E-mail Address: _____

Day Time Phone: _____ Alternate Phone: _____

Please apply my donation to:

(Check your choice)

- Summer Camp Scholarship Fund
- Summer Camp Building Fund
- Lake Restoration Project
- Hippotherapy/Therapeutic Riding Facility